



April 12, 2018
Fieldale Recreation Center & Pools
P O Box 333
Fieldale, VA 24089

Dear Community Supporter,

You are probably aware of the work that is going on at the Fieldale Recreation Center. The swimming pools and the Recreation Center had not been used for a few years and were falling into disrepair. The not-for-profit Fieldale Heritage Inc. created a management group to bring the Recreation Center back into its place as the community center of Fieldale. Starting in the spring of 2016, we began repairing and upgrading the pools. We opened for a month in September 2016 and then opened to the public for a successful full season the summer of 2017.

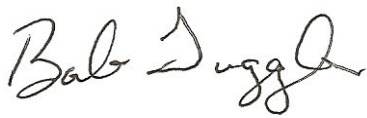
In order to support the changes and repairs to the pools that still need to be made, we began a series of fundraisers including bingos and concerts. We have not made a lot of money on the events but we have managed to bring the community together as evidenced by the large numbers of people showing up for our concerts.

Here's how we are hoping you will help. In 2018, We are planning at least 5 concerts and several other events. Would you or your company be willing to sponsor or help sponsor an event? We want to do this in a way that will be beneficial to both your business and to the Fieldale Recreation Center & Pools. We can offer advertising in the form of banners that will be hung at the facility during events. We will also list your business and logo as a sponsor.

Your support is key to bringing the Recreation Center back to its place as the center of Fieldale community and an important facility for surrounding communities. The Smith River Small Towns Collaborative Grant is currently constructing a permanent stage along with other improvements to the property. None of these funds go to operating expenses for the Center or renovations at the pool. We do charge a fee for swimming and we sell memberships to the pool. These fees are supporting the current operations of the pools but do not cover the upgrades that are needing to be done to keep moving forward with repairs, replacements and long range operating expenses.

We hope you will consider donating to help us achieve growth of a healthy Recreation Center in Fieldale. We thank you in advance for your support! Your donation is greatly appreciated. You can donate on-line at IloveFieldale.com or by mail at FRC&P, P.O. Box 333, Fieldale, VA 24089. For any questions call Bob Tuggle at 276-340-0043.

With warm regards,



Bob Tuggle, Communication Coordinator



Andrew Kahle, President
Fieldale Recreation Center & Pools

Suggested Advertising Type	Cost	Location	Times Displayed
1. Banner Shared with other sponsors	\$50.00	Rec Center Lawn	1
2. Banner Shared with other sponsors	\$200.00	Rec Center Lawn	6
3. Your own banner, not shared	\$100.00	Rec Center Lawn	1
4. Your own banner, not shared	\$400.00	Rec Center Lawn	6
5. Your own banner, not shared	\$200.00	At the stage	1
6. Your own banner, not shared	\$800.00	At the stage	6
7. Single event band sponsor. Your own banner, not shared	\$1,200.00	At the stage and your company name used as a sponsor on all the pre-event advertising	1 banner at event/ pre-event ads
8. Pool fence sign	\$250.00	On the fence at the pool; includes set-up fee. Second year is \$150.00	All summer

2018 Fieldale Rec Center & Pools Events

Feb 17	Bingo- Pampered Chef	Rangeley Ruritan Building	Doors- 1:30, Starts at 2:00
April 7	Bingo- Pampered Chef	Rangeley Ruritan Building	Doors- 1:30, Starts at 2:00
May 5	Concert- FATZ!	Fieldale Rec Center	6:00-10:00
May 19	Festival	Fieldale Heritage Festival	7:00-3:00
May 26	Pools	Opening Day	10:00-5:00
June 11	Swim Lessons Begin	Fieldale Pools	Dates may vary
June 23	Concert- 220 South	Fieldale Rec Center	6:00-10:00
July 4	Pools	4th of July Celebration	10:00-5:00
Aug 18	Concert- Bluegrass	Fieldale Rec Center	6:00-10:00
Sept 3	Pools	Back to School Celebration	
Sept 15	Concert- Remedy	Fieldale Rec Center	6:00-10:00
Oct 13	Concert- The Rogues	Fieldale Rec Center	6:00-10:00
Nov	Bingo- Date TBA	Rangeley Ruritan Building	Doors- 1:30, Starts at 2:00
Dec 9	Caroling & Tree Lighting	Fieldale Rec Center	4:00-5:30

**Dates and times may change as we go through the year. Check our Facebook page for details.*

Sponsorship Form

Thanks for supporting Fieldale Recreation Center & Pools.
Please return this section with your donation.

Company Name _____

Contact Name _____ **Phone Number** _____

Company Address _____

Type of Advertising Requested _____ **Amount Enclosed** _____

If you would like a call, please provide call back information. _____

You can donate online at ilovefieldale.com
or by mail at **FRC&P, P.O. Box 333, Fieldale, VA 24089**
For any questions, contact Bob Tuggle at 276-340-0043